

# CHARTING SUCCESS TOGETHER

## INTERNSHIP

### About Us

The Sports Facilities Company is home to 60+ facilities located across the nation. Legends Event Center is a new world-class 120,000+ square foot facility that is a part of the Sports Facilities Network located in Bryan, Texas. An internship with SFC will touch all departments in the facility. From management to operations, this experience will have you prepared for the next step.

### Our Mission

The Sports Facilities Companies mission is to improve the health and economic vitality of the communities we serve. Legends Event Center's mission is to be the number one sports center in Texas, the largest sports market in the country. Located in the epicenter of the five largest cities of Texas, Legends Event Center in Bryan is a major sports and entertainment hub. Economic impact on the towns near by is one of the main goals of the facility.

### Industries We Serve

- ✔ Sports/Event Tourism
- ✔ Business Development
- ✔ Marketing
- ✔ Customer Service
- ✔ Facility Operations
- ✔ Management



#### Facility Operations

Understanding how the facility is maintained and managed throughout a season.



#### Guest Services

The one on one customer service interaction that is vital to the customer experience.



#### Food & Beverage

The tracking of inventory to the preparation of the food to the selling of the items will get the full impact of this department.



#### Strategic Marketing

From social media to the promotion of the facility and leagues this portion will encompass all aspects of marketing a facility.



#### Event Operations

Being a part of the permitting's, post meetings, and the design and layout of each tournament will give you an understanding of what goes into a multitude of unique events.



#### Sports Programming

From starting a league to managing a league, you will get an understanding of all aspects that go into running leagues and programs.

FOR MORE INFO



[WWW.BRYANLEGENDS.COM](http://WWW.BRYANLEGENDS.COM)